



# Wireless Solutions



**Become a Wireless Hotspot**  
Take advantage of the growing demand for WiFi

**Wifi  
HOTSPOT**  
"stay connected"

#### **About Yourhub:**

Arowana Pty Ltd T/A Yourhub was founded in 2005 and is 100% Australian owned company and fully licensed Telecommunications carrier through the ACMA. Our quality services include National Broadband Network (NBN), Fixed DSL, Fixed Wireless Broadband, WiFi Hotspots, Online applications and Data solutions. Our already established clients across Australia range from resorts, caravan parks, motels, clubs and community organisations, small to medium enterprise and government organisations including Department of Defence.

In this document we outline our unique customisable services that utilize the latest in wireless and internet technologies. These services provide our clients with the opportunity to be leaders in the use of wireless technologies, by way of implementing wireless marketing portals and additional revenue opportunities, whilst at the same time creating a controlled, smarter and safer experience for guests, patrons, staff and everyday customers.

## Why do you need Yourhub Hotspots?

Although there are many wireless devices out there they don't come standard with the requirements of offering a controlled hotspot environment.

Venues that offer Wifi whether it is paid or complimentary need to be able to offer their customers with a **professional, safe and controlled environment** in which they can connect. Sharing your ISP internet connection through your router just doesn't cut it. It portrays the venue as being cheap and unprofessional; it also leaves room for potential security and legal issues for the venue.

### **VENUE BENEFITS:**

Being a part of the Yourhub Hotspots provides the following **benefits to the venue**.

- Partners are covered by Yourhub's Telecommunications license
- Trusted Professional WiFi solution
- Fully customisable complimentary (Free) and or Pre-paid packages.
- Controlled usage by data and time (customisable)
- Wireless Billboard advertising over network
- Instant secure payment gateway to PayPal and Credit Card
- Users can recharge 24/7 from their rooms
- Pre-paid vouchers (Accepted at all Yourhub Hotspots)
- Nationally recognised service (Branding Australia wide)
- User logs
- Generate monthly revenue
- Revenue reporting by payment method
- Technical Support
- Yourhub website partner listing
- Create a separate secure wireless gateway for administration purposes using the same devices.
- Instant hotspot once plugged into internet connection.
- Link to Website or Facebook

### **USER BENEFITS:**

Being a user of the Yourhub Hotspots provides the following **benefits**.

- No contracts
- Cheaper than mobile networks
- Free from already congested mobile networks
- No USB device or hardware required
- Trusted professional WiFi solution
- Safe and Secure environment
- Multiple instant secure payment gateway options (PayPal, Credit Card & Vouchers)
- Accepts active accounts/usage nationally
- Technical Support
- Supports roaming



### **Yourhub Wireless scenarios:**

#### **Standard National Hotspot Package:** (Pre-paid access only)

Benefit from the instant hotspot system and payment gateways and security. Offer the national standard Yourhub Hotspot packages from your new Yourhub gateway and receive ongoing monthly revenue. Payment gateways include Credit Card, PayPal and Pre-paid vouchers. Users can use their time at any Yourhub hotspot location.

**Plans:** Hourly, Daily, Weekly and Monthly plans available.

**Charges:** No ongoing monthly charges apply.

**Revenue:** Percentage of monthly revenue is paid to you each month for paid transactions.

#### **Disadvantages:**

1. None.

#### **Advantages:**

1. No monthly fees.
2. Monthly revenue
3. You can allocate Pre-paid vouchers with unique username and passwords as complimentary internet at check-in or at the counter. This avoids unwanted users when offering complimentary Wifi as outlined in optional scenarios. You have total control.

**Combination Packages:** (Complimentary and Pre-paid access)

Whilst still being an instant hotspot solution you can offer your guests a combination of complimentary and pre-paid Wifi in a controlled environment. Set complimentary time and data limits to each user once off or on a daily basis. Guests then can have the option to purchase additional time from the choice of packages once their complimentary allocation has been exhausted giving you the opportunity of ongoing revenue from your wireless investment.

**Plans:** Complimentary, Hourly, Daily, Weekly and Monthly plans available.

**Charges:** A minimal monthly charges apply. POA

**Revenue:** Percentage of monthly revenue is paid to you each month for paid online transactions.

**Disadvantages:**

1. Neighbours or users are likely to use the complimentary allocation of Wifi services without being guests or customers.

**Advantages:**

1. Controlled Complimentary WiFi which can be limited by time and or data allocations to each user.

**Complimentary Packages:** (Complimentary access only)

Offer your guests a combination of complimentary Wifi in a controlled environment. Set complimentary time and data limits to each user once off or on a daily basis.

**Plans:** Complimentary

**Charges:** A minimal monthly charges apply. POA

**Revenue:** NA

**Disadvantages:**

1. Neighbours or users are likely to use the complimentary allocation of Wifi services without being guests or customers.

**Advantages:**

1. Controlled Complimentary WiFi which can be limited by time and or data allocations to each user.



## Opportunities:

Consider extending your wireless coverage beyond your boundaries and reap the benefits. Your venue may be located in an area where the demand for WiFi exceeds your boundaries.

Why not consider placing additional devices on your rooftop to capture the surrounding market. It's a definite benefit to you as a Yourhub hotspot and you increase your captive market. Benefits are potentially additional revenue and cost effective marketing to surrounding properties and passing traffic.

All of these services can become a reality following the installation of a Yourhub Hotspot.

## Wireless Hotspot Incentives/Ideas:

Be creative with your new wireless technology and make it work for you and your customers.

- Offer wifi to functions and events
- Add value to marketing packages
- Increase your coverage beyond your boundaries

## Pre-paid Vouchers:



Optional pre-paid WiFi vouchers for customers are available as a source of revenue generation. Pre-paid vouchers can be purchased by users of the wireless hotspot in addition to the daily complimentary data/time allocation allowed (if any) and can be used at any other Yourhub hotspot location throughout Australia.



## Typical Wireless Hotspot Location Map:

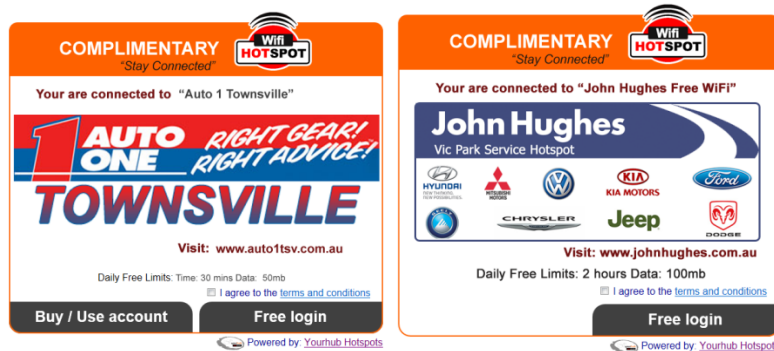
Yourhub users can easily locate other Yourhub hotspots by viewing our locations map located on our website.

**Diagram 1:** Hotspot locations map - Townsville



## Wireless Hotspot Services:

### Typical Landing Pages:



## Technical Support:

Yourhub will provide technical support via 1300 number to users of the Hotspot system for the duration of the contract and until such time as the services are terminated. Support hours are between the hours of 0900hrs – 1700hrs Mon – Fri. Emergency after hours support is available via on call technicians.

## Warranties:

### Hardware:

All hardware is subject to standard manufacturer’s warranty of 12 months from the date of purchase.